



## Chamber Happenings

Bob Buell, Chamber President John Meinert, LA County 4th District Supervisor Don Knabe, Chamber Vice-President Bob Wess and Chamber Vice-President Ken Kraus at the Cerritos Chamber's Annual State of the County Luncheon

► See page 3

## Health Insurance Tax is a Prescription for Lost Jobs

By: Catherine Gaughen, Executive Director

Health Care has become a hot button issue. Everyone wants it – but no one can agree on who should have to pay for it. Except for Governor Schwarzenegger who has come up with a socialistic plan that puts the cost of health care squarely on the shoulders of small businesses. Governor Arnold Schwarzenegger's sweeping \$12 billion scheme would mandate health insurance for every resident in the state of California, including illegal aliens. Schwarzenegger's healthcare plan would require California insurers to cover everyone, regardless of occupation or medical condition, and allocate 85 percent of their profits to government-mandated spending. Medical providers must also pay up to a four-percent "coverage dividend" to a state-insurance fund that sells coverage to the state's uninsured patients (Translation: providers must pay the state to cover Medicaid patients). Lastly, the Governor's plan would mandate employers with ten or more workers to provide health insurance for all of their employees or pay a 4% tax on all wages to help pay for coverage for the uninsured.

It's almost as if the law of unintended consequences is intentionally ignored when government sets out to help us. When Congress adopted the welfare system in the 1960s to rescue the poor, instead it spawned a vast economic underclass and a system notorious for abuse and fraud. When Kentucky tried to make health insurance more affordable and available in the 1990s by requiring insurance companies to accept all applicants regardless of health or age, 30 companies left the state, leaving only three carriers behind, and rates rose to unaffordable levels. You'd think those in power would learn from history. It appears not. Governor Schwarzenegger's health care plan to fix what's wrong with the health care system is chock full of unintended consequences just waiting to happen.

The practical effect will be that employers will drop employees. Most small businesses will tell you that punishing them with a 4 percent payroll tax if they cannot afford the cost of health care premiums does nothing to promote affordability – particularly with respect to the affordability of doing business in California. Driving businesses out of California is just one of many likely side effects of the governor's tax on businesses with 10 or more employees. Not only is there a strong possibility of some closing their doors, but some small businesses may opt to shrink their business to nine employees or less to avoid the tax. The majority of California's small-businesses have 8 to 12 employees, barely under and barely over the Schwarzenegger 10-employee coverage threshold. Not only might there be those who drop employees to get under the threshold, there may well be those who choose not to add new employees that would push them above the threshold. Both tactics would hinder employment among small businesses, which generate about 70 percent of all new jobs.

When new costs or taxes are imposed, businesses' natural reaction is to reduce

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## Networking Mixer "BJs Restaurant"

Thursday, February 15, 2007  
5:00 pm - 7:00 pm

BJs Restaurant & Brewhouse - 11101 183rd St.  
Chamber Members: *Please be our guest!*  
Non-Chamber Members: \$20/person

## Identity Theft Workshop

Wednesday, February 21, 2007  
7:30 am - 10:00 am

Cerritos Library - Skyline Room  
\$25/person - includes continental breakfast

## Cerritos City Council Candidates Forum

Thursday, March 1, 2007  
11:30 am - 1:00 pm

Sheraton Cerritos Hotel  
Lunch is \$30/person  
Sponsorship Tables are available

# President's Report



**John Meinert**  
2006-2007  
Chamber President

I was born in the Year of the Pig. The Pig is supposed to be nice, benevolent and an intellectual but can appear stuck-up or snobby. Well, I think I'm nice... I try to be benevolent... REALLY not sure about intellectual... maybe not stuck-up or snobby but I can definitely be arrogant. It's going to be a GREAT year! Chinese New Year is Feb. 18th with many possible days of festival, so enjoy! Just remember, regardless of what anything or anyone says you are supposed to be, or how you are supposed to live or run your business - you can decide, you can design, you can create and build in the ways that best suit you, your business and your goals. Someone once said, "I'm not who I was and I'm not who I'm going to be." Every new day and every new year is full of opportunities waiting to be recognized. Enjoy the search!

Legislative advocacy is one the most important missions of the Cerritos Regional Chamber of Commerce. To further support the goal of information and communication, we will be hosting a very important local Candidates Forum for all candidates for Cerritos City Council in the upcoming March election. Our forum will be a luncheon on March 1st at the Sheraton Hotel and will be centered on business related issues. Don't miss it! You'll have a chance to meet and talk with some of the most caring and experienced people around who want to represent you in this fantastic city. Also, please consider yourself welcome to attend and participate in the Chamber's Government Affairs Council meeting each month. It matters.

Please welcome our new Miss Cerritos, Stephanie Yu and Princess, Stephanie Agudo! Please welcome Merriwood Management Co. as a President's Circle Sponsor! Please welcome Los Cerritos Center as a President's Circle Sponsor! Have I mentioned it before? President's Circle!!

I trust you are all meeting new people and introducing yourselves and your business, forming new relationships, strengthening existing ones and accepting introductions from others. With that, best wishes for a prosperous New Year! Gong xi fa cai!!



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City of Cerritos

**SILVER**

CalMet Services  
AJ Padelford & Son, Inc.  
Hawaiian Gardens Casino  
Los Cerritos Center

**BRONZE**

Wal-Mart \* Ford West \* Cerritos College \* Southern California Edison  
Edward Jones \* Events by Noonan \* ABC Unified School District

**CRYSTAL**

ECC INK \* Rose Hills Memorial Park & Mortuary \* Lexus of Cerritos  
Vicencia & Buckley Insurance \* HealthFirst Medical Group \* JD Knabe & Associates  
Union Development Company \* Atkinson, Andelson, Loya, Ruud, & Romo  
Southern California Gas Company \* Merriwood Management Company

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Union Development Company
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American Red Cross
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Hawaiian Gardens Casino
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## Staff

- CATHERINE GAUGHEN**  
Executive Director
- Jill Ovard**, Operations Manager
- Jasmin Henriquez**, Office Assistant
- Clarence Fuqua**, Bookkeeper

# Chamber Happenings

## 2007 State of the County Presented to Regional Business & Community Leaders

Los Angeles County Supervisor Don Knabe presented the 2007 State of the County Address at the Chamber's monthly luncheon on January 11th. Over 200 guests were in attendance, representing both business and community leaders, who enjoyed the presentation and lunch held at the Sheraton Cerritos Hotel. The event was sponsored by: Rose Hills Memorial Park & Mortuary, Tri-City Regional Medical Center, Southern California Edison, Cerritos College, ECCINK, Gateway Business Bank, ABC Unified School District, Water Replenishment District of Southern California, Time Warner Cable, and Downey Regional Medical Center.



*Bob Buell, Julie Knabe, Marianne Hughlett and Cerritos City Manager Art Gallucci*



*Ben Harvey, Julia Emerson, Anna Titus, Chamber Board Member Mary Lou Landes*



*Jim Richardson, Chamber Vice-President Bob Wess and Gordon Zbinden*



*Erin Stibal, Matt Knabe, Chamber VP Briana Blackman, Metre Anthony and Past President Kathy Frazier*



*Chamber Ambassador Mario Zoida and David Sommers*



*Mark Wallace, Bill Farmer, Lola Rizkallah and Executive Director Catherine Gaughen*



*Event Sponsor Emil Ali of ECC INK*



*Barbara Levine of LAEDC and Mayor Paul Bowlen*



*Eve Cervantes with Miss Cerritos Sarah Hagge and Christine Lastrilla*



*John Meinert with 44-year founding Chamber Member Charles Oliver of Paramount Ready Mix Concrete*



*Chamber Ambassador Geneve Villacres with George & Bev Ray*



*Louise Dodson of ABC School Board and Dr. Noelia Vela*

## Upcoming Events

### FEBRUARY

- 1 "DOING BUSINESS WITH CHINA" LUNCHEON**  
11:30 am - 1:00 pm  
Sheraton Cerritos Hotel  
Lunch is \$30/person  
*Sponsorships are available!*
- 7 GOVERNMENT AFFAIRS COUNCIL**  
9:00 am - 10:00 am  
Chamber Board Room - 13259 East South St
- 15 NETWORKING MIXER**  
**BJs Restaurant & Brewhouse**  
5:00 pm - 7:00 pm  
11255 183rd Street  
Chamber Members: *Please be our guest!*  
Non-Chamber Members: \$20/person
- 19 PRESIDENTS' DAY HOLIDAY - Office Closed**
- 21 WORKSHOP: IDENTITY THEFT**  
7:30 am - 10:00 am  
Cerritos Library - Skyline Room  
Chamber Members: \$25/person  
Non-Chamber Members: \$30/person  
*includes continental breakfast*
- 22 AMBASSADORS COMMITTEE**  
12:00 pm - 1:00 pm  
Chamber Board Room - 13259 East South St

### MARCH

- 1 CERRITOS CITY COUNCIL CANDIDATES FORUM & LUNCHEON**  
11:30 am - 1:00 pm  
Sheraton Cerritos Hotel  
Lunch is \$30/person  
*Sponsorships are available!*
- 7 GOVERNMENT AFFAIRS COUNCIL**  
9:00 am - 10:00 am  
Chamber Board Room - 13259 East South St
- 8 NETWORKING MIXER**  
**Location: TBA**  
5:00 pm - 7:00 pm  
Chamber Members: *Please be our guest!*  
Non-Chamber Members: \$20/person
- 15 AMBASSADORS COMMITTEE**  
12:00 pm - 1:00 pm  
Chamber Board Room - 13259 East South St.

# IDENTITY THEFT WORKSHOP

**Wednesday, February 21, 2007**

**7:30 am - 10:00 am**

*Cerritos Library - Skyline Room*

*Presented by: Pre-Paid Legal*

**\$25/person**

*includes continental breakfast*

**Non-Members: \$30**

**RSVP:**

**562/467-0800**

## CERRITOS CITY COUNCIL CANDIDATES FORUM & LUNCHEON

**Thursday, March 1, 2007**

**11:30 am - 1:00 pm**

Sheraton Cerritos Hotel



Invited Candidates

<b>Bruce Barrows</b>	<b>Carol Chen</b>
<b>Joseph Cho</b>	<b>Cecy Groom</b>
<b>Kitt Ho</b>	<b>Maynard Law</b>
<b>Laura Lee</b>	<b>Paul Teuerle</b>
<b>Anna Titus</b>	

**Lunch is \$30**

**RSVP:**

*Reserved Sponsor Table of 10: \$400*

*Reserved Sponsor Half-Table of 5: \$250*

*Event Sponsor: \$100*

**562/467-0800**

**SEATING IS LIMITED**

## New Chamber Members

Please join us in welcoming these new Members to the Cerritos Regional Chamber of Commerce. Stop by their respective locations and welcome them to our business community! If you would like information on joining the Chamber, please contact our office at 562/ 467-0800 or join online at [www.cerritos.org](http://www.cerritos.org).

### NEW YORK LIFE INSURANCE COMPANY

*Jeevan Kamnani*  
6 Centerpointe Drive, Suite 600  
La Palma, CA 90623  
714-228-2783

### MARY KAY

*Karen Baker*  
18569 Cortner Ave.  
Cerritos, CA 90703  
562-809-8865

### WICKES FURNITURE

*David Saucedo*  
11111 183rd St.  
Cerritos, CA 90703  
562-467-0890

### TIME WARNER CABLE

*Julian Aguirre*  
4312 Eagle Rock Blvd.  
Los Angeles, CA 90041  
323/ 707-1999

### IDEALINK LLC

*Angela Tadeo*  
13337 South St. #193  
Cerritos, CA 90703  
562/ 275-1506

### AUDITONE LLC

*Kevin K Watson*  
17316 Edwards Road, Suite B-140  
Cerritos, CA 90703  
562-802-3581

## Member Anniversaries

We appreciate the continued support of our renewing Members. Please stop by their respective locations and thank them for their Membership Investment in the Cerritos Regional Chamber of Commerce!

### 20 Years or More

Kuehne & Nagel, Inc.  
Bank of the West  
Vicencia & Buckley Insurance Services, Inc.  
Southeast Regional Occupation Program  
Automobile Club of Southern California  
Atkinson, Andelson, Loya, Ruud & Romo

### 15 Years or More

Cerritos Apartments  
Aero-Clean Landreth  
United Commercial Bank  
Rancho Southeast Association of Realtors

### 10 Years or More

Mobile Massage of Cerritos  
Balloon Decor 'N' More

### 1 Year or More

Sam's Club  
Cartridge World  
divine Staffing Services  
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American Cancer Society  
Sunrise Assisted Living  
Water Replenishment District of Southern CA



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## Advertising Space is Available!

1/8 page ad: \$25/month  
1/4 page ad: \$50/month  
1/2 page ad: \$100/month

**Contact the Chamber:**  
**562/467-0800**  
or [chamber@cerritos.org](mailto:chamber@cerritos.org)

## Health Care Tax

► Continued from page 1



**Catherine Gaughen**  
Executive Director

another business cost, usually labor costs. This is particularly relevant in restaurant and other service establishments where the potential impact on the number of employees can be more significant than to other businesses. While we can respect Governor Schwarzenegger's desire and effort to reduce insurance premiums, at the end of the day there is no guarantee that insurance premiums will drop under the governor's proposed plan. The only thing the plan

does guarantee is the 4 percent tax on businesses and the fact that other states will benefit from the exodus of jobs fleeing California's newly socialized business climate.

On top of all that, there's the track record of government when it comes to managing mandated programs. If a 10-employee threshold becomes law, the potential for lowering that threshold is very real. For example, in Maryland, where the mandatory insurance threshold originally applied only to companies with 10,000 or more employees, the next year there was a proposal for all employers to be included. The reality is that if Governor Schwarzenegger's proposal becomes law, it opens the door for future taxes and burdens on small businesses. The only major accomplishment of the Governor's proposal will be to take an already dismal policy climate for entrepreneurship in California, and make it worse.

As another Republican California governor, Ronald Reagan, once observed: "In too many instances, government does not solve problems; it subsidizes them." We hope the current governor doesn't ignore that truism.

To receive additional information on legislation affecting the business community, please attend the Chamber's monthly Government Affairs Council meetings – held the first Wednesday of each month at 9:00 am at the Chamber office. Or contact the Chamber's Executive Director, Catherine Gaughen, at 562/467-0800 or [catherine@cerritos.org](mailto:catherine@cerritos.org).

## Miss Cerritos Shines on Rose Parade Float

The Chamber's 2006 Miss Cerritos Sarah Hage joined Cerritos Mayor Paul Bowlen and Cerritos Junior Miss Nola He on the City's annual float in the Tournament of Roses Parade on January 1st. Miss Cerritos proudly represented the City of Cerritos and the Cerritos Regional Chamber of Commerce with a big smile and a wave for everyone. Riding on the City's award-winning float for the "Bob Hope Humor Award", Sarah described the Rose Parade as an honor and "one of the best experiences of my life".



Mayor Paul Bowlen and Council Member Gloria Kappe with Miss Cerritos Sarah Hage and Cerritos Junior Miss Nola He at the Rose Parade



The City of Cerritos 2006 Rose Parade Float "Dino Mites" won the Bob Hope Humor award



**Kevin K. Watson**  
EVP/Director of Audit Services

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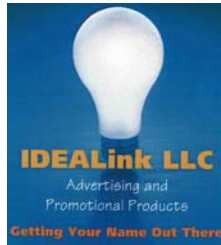
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## Member Spotlight

### IDEALink

13337 South St. #193  
Cerritos, CA 90703  
562-275-1506



At IDEALink, we want you to grow. We want your message heard and your name out there. We show you how to use custom-imprinted products to effectively promote your company, team or club. Promotional products deliver lasting value and impact that conventional advertising just can't provide. Long after an advertising message disappears, promotional items imprinted with your logo or message offer a tangible reminder of your company. They are also far more cost-effective and accessible than conventional advertising.

### Cartridge World

13245 South Street  
Cerritos, CA. 90703  
562-402-1035



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In the past, companies offered re-manufactured cartridges of less quality and for less money, causing problems. With Cartridge World, these problems are in the past. Cartridge World has a system that ensures quality control standards with strict enforcement. Cartridge World guarantees that your ink and laser cartridges will perform like the new and higher priced cartridges from brand name manufacturers.

The steps to get started are simple. By bringing your used or empty cartridges to Cartridge World, you can help protect the environment, and save 40-50% compared to the cost of a new cartridge! Their 100% guarantee ensures customers' satisfaction. Cartridge World also offers free pick up and delivery for all local businesses with minimum orders. Call the retail location for more details: 562-402-1035.

### New York Life Insurance Co.

6 Centerpointe Drive, Suite 600  
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714/ 228-2783



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## A Message from LA County Supervisor Don Knabe



Los Angeles County  
Supervisor  
**Don Knabe**

Friends of the Fourth District:

This month, I want to briefly share with you an exciting new program I have recently launched as a service of the Fourth District.

For the past several years, I have sent out an Electronic Newsletter several times every year featuring all of the Fourth District's events and initiatives from throughout the previous months. The problem with a newsletter that only goes out a few times

a year is that by the time it makes its way into your email inbox, the content is outdated and potentially no longer useful to subscribers.

In order to create a timelier newsletter for you, I have transitioned from sending out an E-Newsletter every quarter to an electronic "Week in Review" each and every Friday.

While our Week in Review focuses on Fourth District-specific news, we also include news and information about timely or relevant County events, programs and services. Los Angeles County sponsors dozens of free cultural and recreational opportunities for children, families and seniors – and our Week in Review includes details for you on all of these events. The point is to create a resource that is much timelier and much more useful to the thousands of people who have signed up for this service. I think we've pulled it off with the Week in Review.

To sign up for this weekly electronic update, simply go to [www.Knabe.com](http://www.Knabe.com) and click on the Week in Review link on the Services side of the homepage. After you enter your Email Address you will automatically be added on the email list to receive the Fourth District Week in Review every Friday.

*Supervisor Don Knabe*

## A Message from U.S. Congresswoman Linda Sanchez



United States  
Congresswoman  
**Linda Sanchez**

This past fall, the American people looked at the partisanship, corruption and ineffectiveness in Washington and chose to take our country in a New Direction. Now, it's time to get to work. In the first two days of the new Congress, the new majority party Democrats chose Nancy Pelosi to become the first woman and the first Californian to ever serve as Speaker of the House of Representatives.

We immediately began to work on Speaker Pelosi's First Hundred Hours reform package by passing the strongest ethics reform bill in our history.

Two years after the 9/11 Commission released its recommendations, we are finally going to pass legislation requires that we scan 100% of U.S.-bound shipping containers We are going to raise the federal minimum wage from \$5.15 to \$7.25 per hour, providing an additional \$4,400 per year for a family of three.

We will pass a bipartisan bill that expands federal funding for stem cell research with strict ethical guidelines. We are going to pass legislation to help 5.5 million students afford a college education by cutting interest rates on federal student loans. We will require the Department of Health & Human Services to negotiate with pharmaceutical companies to lower drug prices in the Medicare prescription program, and close tax loopholes used by Big Oil.

The First Hundred Hours package is just the down payment on what we can accomplish together. I'm pleased to have been selected by my colleagues to join the Education and Labor Committee, which will help me put the concerns facing our local schools, parents and children before Congress. I am grateful that the American people helped choose a New Direction in Washington, DC. Now let's get to work.

*Congresswoman Linda Sanchez*



**Jeevan Kamnani**  
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[julian.aguirre@twcable.com](mailto:julian.aguirre@twcable.com)

## Members in the News

### AALRR Annual Employment Law Conference

Atkinson, Andelson, Loya, Ruud & Romo is hosting its 8th Annual Employment Law Conference on Thursday, March 22, 2007 at the Cerritos Center for the Performing Arts. Titled "Keeping Balanced", featured speakers include California Supreme Court Justice Ming W. Chin and Julianne Broyles of California Advocates, Inc. Participants can select targeted training to meet a variety of needs. Attendees may choose from three inter-related tracks of programming: Basic: An introduction to employment law; Advanced: Topics for experienced professionals; or Specialty: Topics of specialized interest. For more information or immediate registration, please contact Jane Guesnon at (562) 653-3804 or Paul Fleck, Esq. at (562) 653-3200.



### ARC Walk for Independence

The Arc Walk for Independence, the signature event for Arc of Southeast Los Angeles County will be held Saturday, March 24 at Downey's Stonewood Center near the Aca-pulco Restaurant. In ten years the walk has raised more than \$550,000 to help those with developmental disabilities in Arc's 14 programs and services. Arc is still soliciting Corporate Sponsors – it is a great opportunity for business promotion and to help a wonderful cause. For more than 50 years the Arc has provided employment, educational and advocacy services to men and women and children with mental retardation at no charge. The event includes two walking courses, a one mile and a three mile course. Registration fee is only \$10 and children under 10 are free. Come and join us for a morning of help and hope for people with disabilities. For information and registration call (562) 803-4606, or e-mail arckmac@aol.com



### Friends of the Arts Scholarship Awards

The 2007 Performing Arts Scholarship Awards Presentation will be held on Monday, February 26, 2007 at 7:00 PM at the Cerritos Center for the Performing Arts. Hosted by Rob Kapilow of the "What Makes It Great?" series, featuring the 2007 Scholarship Winners & David Benoit's Asia America Youth Orchestra. Reserve your tickets for this inspiring event! Call the FRIENDS office at (562) 916-1296. The event is free of charge! Tickets will be held at the door.



### Valentine's Pain Relief from Curry Chiropractic

With Valentine's Day approaching it is a perfect time of the year to share our love with those persons close to us. What greater gift can we offer our patients than the opportunity to share health with friends and family? To the person who is suffering pain or a health problem, there is nothing they want more than to be free from their ailment. We are devoting our efforts at this time to serve your needs as well as those of your friends and family. During the month of February simply call our office and mention the Cerritos Chamber of Commerce and receive a consultation & examination for \$15.00 (value of \$150.00). Contact Dr. Tom Ontiveros: 18102 S. Pioneer Blvd., Suite 104 Artesia CA at 562/ 924-1695.



### Steve Vicencia Appointed to Commission Post

Local Insurance Agent Steve Vicencia, CPCU has been appointed to the Los Angeles County Commission on Insurance by Don Knabe, Supervisor of the 4<sup>th</sup> district. The commission on Insurance advises the Board of Supervisors and makes recommendations on insurance issues facing County residents and businesses. Appointees to the Commission are selected on the basis of experience and knowledge in these areas.



"I am pleased that Mr. Vicencia has accepted this appointment. His 25 years of experience and knowledge will benefit the residents and businesses of Los Angeles County," said Supervisor Knabe. Mr. Vicencia is President of Vicencia & Buckley Insurance Services, Inc. and he obtained his chartered Property and Casualty Underwriter (CPCU) designation in 1988, which is widely acknowledged to be highest professional designation in the industry. Mr. Vicencia is a past President of the Cerritos Chamber of Commerce and received the organization's "Business Person of the Year" in 2004. He also served as President of the Mid Cities Chapter of the Independent Insurance Agents, which honored him as "Agent of the Year" in 1987.

*All American*

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## The Gas Company Offers Businesses \$10 million in Energy Rebates & Incentives



The Gas Company is encouraging its business customers to apply for more than \$10 million in energy-efficiency rebates and incentives reserved for them in 2007 – the highest level of funding for such programs in its 140-year history. The Gas Company’s funding for re-

bates and incentives is at a record high because energy efficiency plays a critical role in meeting the state’s energy needs and helping the environment. The \$10 million is available through the following programs:

- \$3.3 million in rebates from the Express Efficiency Program, up to \$200,000 per customer per year for retrofits on qualifying commercial equipment
- \$3.4 million in incentives through the Custom Process Improvement and Process Equipment Replacement programs, which offer up to \$25,000 per customer, per year, for installing energy-efficient equipment;
- \$1.2 million in incentives from the Energy-Efficiency Grant Program, which provides up to \$300,000 per customer, per year, on qualifying large energy-efficient equipment retrofits
- \$330,000 in rebates from the Food Service Equipment Rebate Program, which offers up to \$25,000 per account, per year, on qualifying commercial cooking equipment;
- \$1.1 million in incentives from the Savings By Design program, which improve energy efficiency for customers that design new facilities or expand existing facilities
- \$770,000 in incentives from the Advanced Home program, which encourages energy-efficient residential construction.

Qualifying business customers can take advantage of these programs by visiting [www.socalgas.com/energyefficiency](http://www.socalgas.com/energyefficiency), calling 1-800-GAS-2000 or contacting their account representatives.

## Southern California Edison Summer Discount Plan for Business & Residents



Southern California Edison is currently offering an energy reduction program that will provide up to \$240 credit for business customers and up to

\$200 credit for residential customers on power bills. The Summer Discount Plan allows for cost savings while also benefiting the environment and improving electrical supply during peak power periods. Southern California Edison’s Summer Discount Plan is designed to be an easy, but effective way to minimize peak periods of electrical use by temporarily shutting down air conditioning compressors. These temporary curtailments, if needed, are implemented by remote control and require a simple one-time installation that is provided by Edison free of charge.


Various commercial and residential options are available within the Summer Discount Plan, allowing for maximum comfort, maximum savings, or simply a good value. Credit is based upon option selection. As an additional incentive, all residential applications received prior to March 15, 2007 will receive a complimentary \$20 Starbucks gift card. For additional information and an application for the Summer Discount Plan, please contact Connie Turner at [turnerch@sce.com](mailto:turnerch@sce.com) or 562.981.8215. Please specify interest in either the commercial or residential program.



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## C.A.R.E. Award Program

### Chamber Appreciation and Recognition of Employees

#### Congratulations Sandra Anaya, Chief Operating Officer for Tri-City Regional Medical Center

Sandra Anaya was honored and presented with the Chamber's January C.A.R.E. Award for her outstanding work at Tri-City Regional Medical Center. The Chamber's "C.A.R.E." Award Program (Chamber Appreciation and Recognition of Employees), hosted by the Ambassadors, is designed to honor and recognize employees for their outstanding service in the workplace. Nominated by Mary Lou Landes, Sandra Anaya was acknowledged as an employee who works daily with love, compassion, and above all, dedication in assuring that each patient at Tri-City is afforded quality care, whether it is hands-on or continuing education of all staff. The Cerritos Regional Chamber of Commerce is proud to honor Sandra Anaya with the January C.A.R.E. Award.

Members of the Cerritos Regional Chamber of Commerce are invited to nominate individuals (Chamber members only please) who deserve special recognition. Nomination Forms will be available at all Chamber events, or feel free to send us an email stating the reasons why your nominee deserves the "C.A.R.E." Award. Each month, an individual will be honored and recognized at our luncheon and in our Newsletter as well. Send your nominations to the Chamber by fax: (562) 467-0840, email: chamber@cerritos.org, or mail: 13259 East South Street, Cerritos, CA 90703.



*Sandra Anaya, Chief Operating Officer of Tri-City Regional Medical Center, received the C.A.R.E. Award from Cerritos Regional Chamber of Commerce Executive Director Catherine Gaughen at the Chamber's State of the County Luncheon. Sandra Anaya was nominated by Mary Lou Landes as an outstanding employee who deserves recognition.*

## Labor Law Update



The Chamber hosted its annual Labor Law Update on January 17th at the Cerritos Library. Over 50 business leaders attended the interesting and informative workshop presented by Ann Smith and Susan Steward of Atkinson, Andelson, Loya, Ruud, and Romo.

Included among the numerous topics covered over the 2 1/2 hour session: Immigration, Age Discrimination Liability, Sexual Harassment Law, Wage and Hour Liability, Exempt and Non-Exempt Employees, Bonus Plans, Leaves of Absence, Workers Compensation, Trade Secrets, Employee & Identity Theft, and Social Security. The main point stressed throughout the workshop was for employers to keep consistent and clear written policies.

Ann Smith is a former Board Member of the Chamber and she currently sits on the Chamber's Auxiliary Board. AALRR has been a member of the Cerritos Chamber for 20 years and is a President's Circle Sponsor.



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## Are You Involved? *Join a Committee & maximize your Membership!*

**Government Affairs Council** Meets the first Wednesday of each month at 9:00 am to discuss legislative issues and to make recommendations for action on behalf of local business

**Small Business Committee** Provides a forum for the exchange of ideas, fosters programs for professional development, and promotes small business growth and profitability.

**Home Based Business Committee** Provides resources, information, and an accessible forum for home-based businesses to grow and succeed

**Ambassadors Committee** Acting as public relations representatives for the Chamber, Ambassadors encourage interaction and involvement of all members at functions and events

**Business & Education Council** Brings business, education, and community leaders together as effective partners to build a quality workforce

**Multi-Cultural Council** Creates and develops a stronger link, partnership, and voice between the Chamber and the existing Asian and Indian communities of businesses in Cerritos

**Industrial Council** Provides outreach and business services to the industrial sector

**Special Projects & Events** Numerous events and projects provide networking opportunities, quality information and resources that help businesses grow and succeed

## About the Chamber

The Cerritos Regional Chamber of Commerce is a member-driven, non-profit association of business professionals and civic-minded residents committed to improving the business climate and quality of life in the Cerritos area. The Cerritos Chamber provides support, resources, services, and opportunities for all existing and prospective businesses. The Chamber's goal is to help create and sustain successful business ventures that will benefit the economic vitality of the entire region.

### Mission Statement

The mission of the Cerritos Regional Chamber of Commerce is to promote and enhance business within Cerritos and the surrounding area.

### Vision Statement

The Cerritos Regional Chamber of Commerce, as the unified voice and advocate for business, promotes economic development and business retention, enhances government relations and community development, advances collaborative partnerships and alliances, and provides key resources for the entire community.

## Why Join?

**GOVERNMENT ADVOCACY**  
and political action to represent and protect your business from regulations and undue taxation

**NETWORKING OPPORTUNITIES**  
and referrals to help you make new business contacts

**A PRO-BUSINESS AGENDA**  
to help strengthen the local economy and stimulate economic growth

**DISCOUNTS AND BENEFITS**  
to save you and your business money and time

**PROFESSIONAL DEVELOPMENT**  
programs to help grow your business

## Past Presidents

Kathy Frazier	2005-2006
Melanie Broad	2004-2005
Elizabeth Gadbois	2003-2004
Steve Vicencia	2002-2003
Margaret Pashko	2001-2002
Lou Banas	2000-2001
Gabe Loya	1999-2000
Jim Bockholt	1998-1999
LeeAnne Krusemark	1997-1998
Sharon Sidener	1996-1997
Waldo Arballo	1995-1996
Joe Julien	1994-1995
Sharon Sidener	1993-1994
Rose Reets	1992-1993
Julie Knabe	1991-1992
Philip Kress, DMD	1990-1991
Mike Mortl	1989-1990
Guy Hammond	1988-1989
Julie Knabe	1987-1988
Frank Scott	1986-1987
Sherman Kappe	1985-1986
Mary Alice Soares	1984-1985
Richard Boudreau	1983-1984
Jack Boyster	1983-1984
Steve Pope	1982-1983
Al Witt	1981-1982
Richard Boudreau	1980-1981
G. Anthony Rector	1979-1980
Angel Rivas	1978-1979
Paul Mangán	1977-1978
Dick Judson	1976-1977
Mildred Knost	1975-1976
Bill Woods	1974-1975
Don Nehlson	1973-1974
Ronald Call	1972-1973
Edward Rindahl, Jr	1971-1972
Jack Bettencourt	1970-1971
Juan de Cordova	1968-1970
Al Highstreet	1966-1968
Ray Hanson	1963-1966

