

Running on Empty With a Full Tank

If you've been spending much time at the gas pump lately, chances are you've been spending a lot less time everywhere else. With fuel costs soaring, everyday Americans are being forced to cut back on even routine car trips to avoid breaking the bank. In the last month alone, average gas prices have gone up nearly fifty cents per gallon. And because the cost of fuel is critical to supplying a wide array of goods and services, we'll soon see prices skyrocketing everywhere.

While this trend appears to have gotten worse amid the turmoil in the Middle East, it has been a steadily rising pattern since even before these uprisings. In fact, gas prices are up 67 percent since two years ago and up an average of nearly a dollar a gallon from this time last year. Yet our government doesn't seem to be too concerned with the situation as no action plans have been implemented. In fact, earlier this month, our legislators said that we can't drill our way out of our energy problems. That is like suggesting you can't medicate yourself out of an illness.

Opening up America's vast domestic resources seems to be the only realistic way to ease the current pressure. It can lower prices at the pump, curb our reliance on foreign energy producers, and create new jobs right here on our soil.

Yet our government has blocked energy exploration at every turn. Our new secretary of the interior is on record saying that he wouldn't want more domestic oil production opened up even if gas prices hit \$10 a gallon. Then, in the wake of last year's Gulf oil spill, the administration imposed a moratorium on deepwater drilling — a freeze that is effectively still in place today. In addition to pushing up unemployment rates in the Gulf, these policies are keeping 97 percent of America's offshore oil and gas off limits.

All of this is happening despite a new report on America's energy resources from the Congressional Research Service. The report shows that the United States is sitting on the largest batch of energy resources on the planet. In fact, these vital fuel sources add up to more than the resources of energy-rich Saudi Arabia, China and Canada combined.

At every turn, the report's pages reveal a plethora of untapped resources. We have enough oil to replace our imports from the Middle East for 50 years. We have enough domestic natural gas for about 100 years. And we have enough recoverable coal to power the nation for at least two centuries. And none of those statistics factor in the increased efficiencies that could allow future generations of Americans to do more with less of these copious fuel sources.

And this drilling can be done in a smart, eco-conscious ▶ *Continued on page 6*



2011 Cerritos State of the City

Cerritos City Manager Art Gallucci receives the "Vision Award" for his 40 years of service with the City from Mayor Pro Tem Jim Edwards, Council Member Mark Pulido, Mayor Carol Chen, and Council Members Joseph Cho and Bruce Barrows

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Just Puttin' A-Round Miniature Golf Tournament

Thursday, June 9, 2011

3:00 pm - 6:00 pm

Golf N' Stuff - 10555 E. Firestone Blvd.

Networking Mixer "BJs Restaurant"

Thursday, June 16, 2011

5:00 pm - 7:00 pm

11101 183rd Street - Cerritos

"Customer Service" Business Networking Luncheon

Thursday, August 4, 2011

11:30 am - 1:00 pm

Sheraton Cerritos Hotel

Taste of the Region & Business Expo

Thursday, September 15, 2011

4:30 pm - 7:30 pm

Cerritos Center for the Performing Arts

President's Report

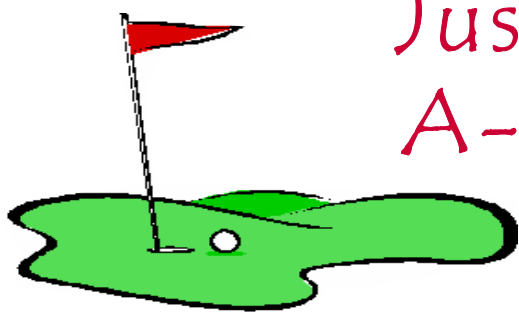


Dr. Mary Sieu
2010-2011
Chamber President

It has been an honor to serve as the President of the Cerritos Regional Chamber of Commerce for 2010-2011. The year has gone by quickly. In reflection, I can easily compare it to the closing of another school year. In the September Chamber Newsletter, I shared the excitement and steps taken in opening schools. As the school year is winding down, I feel a sense of awe and nostalgia as we look back. There are numerous activities held during May and June as we acknowledge the work of the students, staff, and parents in the District. We celebrate milestones in years of service as well as honor those who are retiring after this year. Students are recognized for their accomplishments and there is pomp and circumstance at every level as part of commencement.

This somewhat parallels the Chamber events in June. We will honor and acknowledge the valuable work of the Chamber staff and Board for another successful year. I am deeply grateful to all the Chamber Board of Directors who have worked with me all year. Their volunteer time is deeply appreciated in constantly moving the Chamber's mission and action plans forward. Our hats off to Catherine Gaughen, Executive Director and the Chamber staff, Jill, May and Susan for their outstanding work during this tough economic time. They worked unflinchingly hard and with a positive attitude during our slow economic recovery. We would like to also thank the Chamber members who served as ambassadors, provided raffle prizes, sponsored events, served on Chamber committees, and volunteered during our events this year. We are grateful for the invaluable support from the City of Cerritos and City of Hawaiian Gardens and all our special presenters this year. All these factors provide the foundation for our strength as a Chamber of Commerce.

I wish Ann Smith, President-Elect and the Board of Directors for 2011-12 the best of luck next year. I know that the Chamber will be in good hands as we transition with new board members replacing those who are retiring or ending their term. I know that they will bring a fresh outlook and new perspectives. As with a new school year, I am excited about the promise of changes and traditional events. Thank you everyone for your support during my tenure as President! I have enjoyed meeting so many new people and learning more about our business community. I look forward to our continued relationship and strengthening our connection as a community through the Chamber of Commerce.

Just Puttin' A-Round

Miniature Golf
Tournament

Thursday, June 9, 2011

3:00 pm - 6:00 pm

CONTACT THE CHAMBER FOR RATES: 562/467-0800

Executive Committee

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DR. MARY SIEU
ABC Unified School District

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GORDON ZBINDEN
Rose Hills Memorial Park & Mortuary

Vice-President
LINDA FRISBEY
Frisbey Accountancy

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TODD LEUTHEUSER
Southland Motor Car Dealers Association

Past President
ALLEN WOOD
Merriwood Management Company

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AJ Padelford & Son

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Los Cerritos Center

MARLA YOUNG
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Edward Jones

CINDY YEN CHEN
Civic Member

PETER LYDON
Hawaiian Gardens Casino

BRIAN TOM
California Educational Centers

STEVE GOMEZ
City of Hawaiian Gardens

TAMMY CANNON
Wal-Mart

Staff

CATHERINE GAUGHEN
Executive Director

Jill Ovard, Operations Manager

May Peitzsch, Member Benefits Coordinator

Sue Arthur, Community Relations

Clarence Fuqua, Bookkeeper

Business Networking Mixer Held at CA Pizza Kitchen

California Pizza Kitchen at Los Cerritos Center hosted the Chamber's monthly Networking Mixer on May 12th. CPK's patio, available for private parties, was the perfect setting for the beautiful, spring evening event. Guests enjoyed sampling assorted appetizers and pizzas while networking with Chamber members. Founded in 1985, CPK now has 265 locations in 32 states and 10 foreign countries. CPK is available to host in-restaurant fundraisers for schools and non-profit organizations and offers CPKids Restaurant Tours. Thank you to CPK General Manager Jeremy Phillips for hosting this wonderful event.



Joe Julien, CPK Manager Jeremy Phillips, Michael Wang, and Chamber Vice President Linda Frisbey




Steve Richardson, Ambassador Pascual Machin, and Past Chamber President Sherman Kappe



Princess Lisa Lifton, Angel Garcia, and Miss Cerritos Stephanie Peterson



Ambassador Ken Garcia and Chamber Board Member Cindy Yen Chen



TOM MCKITTRICK
PRESIDENT

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Upcoming Events

JUNE

- 2 ANNUAL INSTALLATION LUNCHEON**
“Where the Wild Things Are”
 11:30 am - 1:00 pm
 Sheraton Cerritos Hotel
 Lunch is \$30/person - Non Members: \$50/person
- 9 JUST PUTTIN’ A-ROUND**
MINIATURE GOLF TOURNAMENT
 3:00 pm – 6:00 pm
 Golf N’ Stuff - 10555 E. Firestone Blvd.
Player Packages & Sponsorship Opportunities are available
- 16 AMBASSADORS COMMITTEE**
 12:00 pm - 1:00 pm - Chamber Board Room
- 16 NETWORKING MIXER**
BJ’s Restaurant & Brewhouse
 5:00 pm -7:00 pm
 11101 183rd Street
 Members: Please be our guest - Non Members: \$20/person
- 22 GOVERNMENT AFFAIRS COUNCIL**
 10:00 am - 11:00 am - Chamber Board Room

JULY

- 4 FOURTH OF JULY HOLIDAY**
 Chamber Office Closed

AUGUST

- 4 CUSTOMER SERVICE LUNCHEON**
Presented by Julie Knabe
 11:30 am - 1:00 pm
 Sheraton Cerritos Hotel
 Lunch is \$30/person - Non Members: \$50/person
- 11 BUSINESS NETWORKING MIXER**
 5:00 pm -7:00 pm
 Location to be Determined
 Members: Please be our guest - Non Members: \$20
- 17 GOVERNMENT AFFAIRS COUNCIL**
 10:00 am - 11:00 am - Chamber Board Room
- 18 AMBASSADORS COMMITTEE**
 12:00 pm - 1:00 pm - Chamber Board Room

SEPTEMBER

- 15 TASTE OF THE REGION & BUSINESS EXPO**
 4:30 pm - 7:30 pm
 Cerritos Center for the Performing Arts
Exhibitor Booths & Sponsorships are available

NETWORKING MIXER

BJ’s Restaurant & Brewhouse

Thursday, June 16, 2011
5:00 - 7:00 pm
 11101 183rd Street



RSVP:
562/467-0800
or just stop by the Mixer!

Cerritos Regional Chamber of Commerce



Just Puttin’ A-Round

Miniature Golf Tournament

Thursday, June 9, 2011
3:00 pm - 6:00 pm

Margaritas * Massages * Beer & Sodas on the Course
 Snacks on the Course * Pizza Party & Awards Reception
 Individual Golfers * Private Teams of 4 or 6
 Sponsorships * Tee Sign Sponsors * Putting Contest

CONTACT THE CHAMBER FOR RATES:
562/467-0800

New Chamber Members

Please join us in welcoming these new Members to the Chamber of Commerce. Stop by their respective locations and welcome them to our business community!

PARIS BAGUETTE CERRITOS

Joanne Moore
17416 Carmenita Rd.
Cerritos, CA 90703
562-404-0440

CIVIC MEMBER NIGAM CHOKSHI

Nigam Chokshi
17902 Pires Ave.
Cerritos, CA 90703
562-746-2865

OUTSIDE IN-HOUSE COUNCIL

Liz Apodaca
14700 La Cuarta St.
Whittier, CA 90605
562-693-5027

H.H.H. COMMERCIAL BUILDERS INC.

David Hallum
P.O. Box 2251
Pico Rivera, CA 90662
562-402-5440

SW STUDIO

Susan Wu
11480 South St., Suite 205
Cerritos, CA 90703
562-650-8886

NORTH END PIZZERIA

Matt Luna
12751 Towne Center Drive
Cerritos, CA 90703
562-865-7230

EL AVISO MAGAZINE

Hector Castillo
6728 Seville Ave.
Huntington Park, CA
323-586-9199

CAMP FIRE USA

Shirlee Jackert
7070 E. Carson St.
Long Beach, CA 90808
562-421-2725

ASCENT ELEVATOR SERVICES

Tom McKittrick
17752 Crusader Ave.
Cerritos, CA 90703
323-787-0893

VALPAK DIRECT MARKETING

Sean Williams
100 Corporate Point Suite 285
Culver City, CA 90230
925-998-7247

HERBALIFE INTERNATIONAL MCKAYLA SAB

McKayla Sab
Cerritos, CA 90703
562-809-8785

PARIS BAGUETTE LOS CERRITOS CENTER

James Chung
239 Los Cerritos Center
Cerritos, CA 90703
562-402-0404

Member Anniversaries

20 Years or More

Cerritos Florist
Pedersen & Fernando
The Sign Factory
Wiechelmann & Associates
Darlyne Fujimoto, O.D. & Associates

10 Years or More

College Bound
Charles C. Frisbey Accountancy Corp.
Merriwood Management Company

5 Years or More

Events By Noonan
SoCal Computer Guys
Bright Now Dental - Bellflower
Woman's Club of Artesia - Cerritos
Civic Member - Nancy Narikawa

1 Year or More

Twin Eagles, Inc.
Chick-fil-A in Cerritos
Civic Member - Jason Amansec
Premier Business Centers
1st CEB Adoption Committee
Rosewood Family Restaurant – Norwalk

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chamber@cerritos.org

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1/2 page color ad (7.5" x 4.5"): \$100/month

Contact the Chamber:

562/467-0800

chamber@cerritos.org

Running on Empty With a Full Tank

► Continued from page 1

way with parameters to protect natural habitats and balance environmental havens. Off shore drilling is a natural focus, with untapped oil already naturally seeping onto our shorelines just waiting to be drilled and contained. The Native Americans waterproofed their canoes with the tar from these natural seeps, long before any drilling ever took place. Beach walkers in Santa Barbara still scrape the natural tar off their feet. The oil is there, but the government moratorium prevents us from tapping these resources to put downward pressure on prices.

Concerns are often raised about the need to protect our environment - and this is a just and valid concern. But as Americans we should all be proud that drilling is done with a focus on environmental protection here in the United States - and that strict regulations are in place to protect our environment. Years of environmental studies and research, coupled with countless hearings and numerous Environmental Impact Reports, all take place before any drilling is ever approved; environmental balances are a priority and should remain so. Any future drilling will follow these same strict regulations and guidelines so that natural havens are protected and preserved for future generations to enjoy.

But one must not forget that oil itself is a natural resource and a native part of our environment. Yet our government and its allies in the alternative energy industry deride these existing resources as remnants of a crude industrial era. Instead of embracing fossil fuels as a natural resource, they hasten us to a future powered only by innovations in solar and wind power technologies. And they attempt to invoke a revolution in "green jobs" that will accompany this economic and environmental transformation.

Unfortunately, no matter how well intentioned, this revolution has not been forthcoming. Despite decades of government support and billions of dollars in taxpayer money, a dominant alternative energy plan remains a hopeful dream. And the experiences of nations like Spain and Britain — which have pursued green jobs agendas in earnest — show that these initiatives inevitably are not the job creators that they were intended to be.

The economics at work are elementary. Without a method for making alternative energy affordable in the free market, the government has committed itself to subsidizing the less efficient alternative fuels with taxpayer money, artificially raising the price of fossil fuel sources, or both. Unfortunately this is a recipe for lower quality, higher costs and economic decline.

And while the government is prohibiting the exploration of domestic oil production and instead pushing for a 100% "green economy", it is important to remember that even solar and wind energies require back-up power plants that run on fossil fuels. In order to maintain these alternative energy sources (because solar and wind are obviously not available 24 hours a day) even these "green energies" rely on fossil fuels - including coal, oil and natural gas - to run their back-up power plants.

This isn't to say that alternative energy doesn't have merit on its own; on the contrary, as sustainability is a serious and critical long term issue. But the free market must embrace and demand these alternative energies in its own time instead of the government forcing them upon us through regulatory policies, taxpayer subsidies, and prohibitory and restrictions of domestic fossil fuels. It is important for alternative energy to co-exist and for private research and development to continue so that in the future, alternative energy can be a viable option for consumers. But the key word is option - not a mandated, government sponsored, taxpayer subsidized directive.

Today, consumers are hesitant to embrace alternative energy because it is not yet an affordable or comparable alternative to traditional fuel sources; perhaps one day in the future it will be embraced by consumers and the free market - and the slow popularity of hybrid vehicles is trending slowly in that direction. However, today our government must acknowledge that oil is still an important and heavily relied upon resource in this country.

So rather than soldiering on with its idealistic promotion of costly and currently unworkable alternatives, our government should embrace the vast resources that literally lie at our feet. Our elected officials are literally tilting at windmills. In the meantime, America's economy is needlessly running on empty - and we are all paying the price.



Cerritos Regional Chamber of Commerce

**Taste of the
Region &
Business Expo**

Thursday, September 15th
4:30 pm ~ 7:30 pm

Cerritos Center for the Performing Arts
Grand Lobby, Sierra Room, & Fountain Area

Booth Spaces are Limited:
562/467-0800

Chamber Celebrates the Growth of New Businesses

DURANGO MARKET

21905 Norwalk Blvd.
Hawaiian Gardens, CA 90716
562-412-9868

A Ribbon Cutting and Grand Opening Ceremony was held in May for Durango Market. The Ribbon Cutting Ceremony marked the completion of the remodeling of the building's facade and grounds, done under the city of Hawaiian Garden's Redevelopment Agency's Façade Program. Under this program, the city pays 80 percent and the business owner 20 percent. Hawaiian Garden city officials joined Chamber members in congratulating and recognizing the hard work of business owners Cristela Gonzalez and Jose Anaya. Several local dignitaries were in attendance, including Mayor Council Member Barry Bruce, Council Member Reynaldo Rodriguez, Council Member Victor Farfan, and City Manager Ernesto Marquez. Also in attendance were representatives from Senator Alan Lowenthal's office, Congresswoman Linda Sanchez' office, and Chamber Ambassadors and Board Members.



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Members in the News

Dr. Mary Sieu Appointed to ACSA's State Board of Directors



Dr. Mary Sieu, Deputy Superintendent of ABC Unified School District was appointed to the Association of California School Administrators' State Board of Directors. She was installed and trained as a Board Member for a three year (2011-2014) term in Sacramento on May 18-May 20 at the Hilton Hotel. Dr. Sieu has been an active ACSA member for almost 15 years. She has served as a member of the Urban Education Committee and currently chairs Region XIV Equity and Diversity for Success Committee. She also chaired the first Women's Leadership Network on April 7, 2011 for Region XIV. As a State Board of Director, her goal is to seek positive alliances with other educational organizations and to share ACSA's goal of being a trusted resource to Governor Brown and the Legislature.

Rose Hills Golf Classic



The first Rose Hills Memorial Park Golf Classic is on Thursday, June 16, 2011 at the Industry Hills Golf Club at the Pacific Palms Resort. The Golf Tournament is sold out, but don't miss out on a great opportunity to attend the business to business Mixer and Awards Dinner at 6 p.m. For more information contact 562.696.8196 or gbarbarena@aras-inc.com.



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2011 City of Cerritos State of the City

Cerritos Mayor Carol Chen and City Manager Art Gallucci presented the 2011 State of the City Address at the May 19th luncheon held at the Cerritos Center for the Performing Arts. Thank you to Premier Sponsors City of Cerritos and Gateway Business Bank and Event Sponsors OR Global, Care Ambulance Service, Los Cerritos Center, Pioneer Publications, Press-Telegram, Rancho Southeast Association of Realtors, Southern CA Edison, Los Cerritos Community Newspaper Group, Centerstone Communities, Cindy Yen Chen, Southland Motor Car Dealers Association, Fidelity Hearing Center, The Law Offices of Duarte, Gressier, and Menezes, Northwood University, Water Replenishment District, Transpacific Development Co., and Yellow Book USA.



City Council Member Mark Pulido, Council Member Joseph Cho, City Manager Art Gallucci, Mayor Carol Chen, Mayor Pro Tem Jim Edwards, and Council Member Bruce Barrows



Ken Kraus of Los Cerritos Center with Jeff Carlisle, Ken Gillett, and Bob Aptaker of Macerich



President Elect Ann Smith and Board Member Marianne Hughlett



Chamber Ambassadors Bernice Sandoval, Mary Ann Wood, Geoff Bolt, and Brian Phillips



Nick Kim, Chamber Board Member Diana Needham, and Naresh Solanki



Civic Members Bev and George Ray



Chamber Board Member Todd Leuthuser with representatives from the Cerritos Auto Square

55 Things to Do in Cerritos

In celebration of the City of Cerritos' 55th Birthday, the Chamber is compiling a list of "55 Things to Do in Cerritos". The list will include things like: See a show at the Performing Arts Center; Feed the ducks at Heritage Park; Eat a white chocolate bread pudding at Nordstrom's Café; Buy a car at the Auto Square; you get the idea! We would love your ideas and input to help make this list as fun and comprehensive as possible. Email your ideas to: catherine@cerritos.org.

Members in the News

“Shut Your Tap” Roundtable

The “Shut Your Tap!” Roundtable is scheduled for Wednesday, June 22 from 11:30 a.m. to 1:00 p.m. at the Central Basin Municipal Water District in Commerce. The Metropolitan Water District and Honeywell Solutions will provide a “Lunch & Learn” workshop, focusing on a portfolio of water saving options available to local businesses, cities, and all non-residential agencies, under their Save Water, Save A Buck Commercial, Industrial & Institutional Program. This workshop is open to the public. RSVP to (323) 201-5510.



AT&T Announces 350 New Jobs

AT&T announced it is adding 350 new positions in its greater Los Angeles retail stores. The new positions will enable the company to expand customer support for its wireless and TV service offerings. Open positions include: retail sales consultants, sales support representatives, finance representatives, assistant store managers, retail store managers, and sales executives. The new available positions are quality jobs that include competitive wages, health care benefits, participation in a 401(k) plan and are available at AT&T retail stores located throughout greater Los Angeles. In addition to the 350 new jobs available in the greater Los Angeles region, AT&T has also announced more than 200 new jobs available in Northern California. Those interested in a career with AT&T can go to www.att.jobs to find a position in their city and apply.



Camp Fire USA

Camp Fire USA Long Beach Area Council is located on Carson Street in Long Beach. Home to a five-acre, in-town, fully accredited camp, known as Camp Shiwaka, Camp Fire has served this area since 1925. Offering programs to boys and girls, adults and families, Camp Fire’s mission is to build caring, confident youth and future leaders. With a tremendous variety of vibrant programs, Camp Fire participants from almost 50 area communities are involved. Volunteer-led youth groups beginning for five-year-olds and continuing through high school began in 1925 and continue today for boys and girls. Camp Fire is known for day and overnight camping, after school programs, the “ropes” challenge course and youth empowerment strategies. The Long Beach Area Council of Camp Fire is ranked first among California Camp Fire councils as having the strongest teen leadership programs as well as the most diverse range of youth development programs. We welcome your visit to our camp! Call: 562/421-2725.



Funeraria del Angel BBQ

Funeraria del Angel will be hosting its annual Public Servant BBQ on July 1st in appreciation to all those men and woman who maintain our city clean and safe. Lunch will be served from 11am - 3pm and Funeraria del Angel will provide food and drinks as well as some raffle tickets and lots of fun. For more info contact (562) 867-1778.



Konica Minolta’s Summit

You are invited to attend Konica Minolta’s Orange County Business of Healthcare Summit on June 10, 2011 from 3:00 to 5:00 pm. in Anaheim (next to Angel Stadium). Topics of discussion include EHR Workflows, HIPAA / HITECH & PHI Tracking, Controlling costs, Ease of Use, Implementation of Security Safeguards, Partnering with Your IT Department, and Meeting Your Sustainability Goals. Join us after the Summit as our guest as we attend the LA Angels of Anaheim game. To reserve your spot contact Patick Engelman at 714-688-7769 or pengelman@kmbs.konicaminolta.us.



North End Pizzeria

More than great pizza, great food. North End Pizzeria is owned by Matt and Rosa Luna. We are located in the Cerritos Towne Center just east of the Edwards theater. We serve Pastas, Sandwiches, Salads and, of course, pizza. We deliver our whole menu to the Cerritos/Artesia area and welcome catering orders. All of our food is made fresh to order. We have a 35 seat restaurant and serve beer and wine. We are really happy to be in this city and thank everyone for their patronage. Please stop by and see us, or if you can’t, Matt most of the time makes the deliveries. Hope to see you soon.





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Members in the News

Herbalife International



Our 1st job at Herbalife International of America is being a Personal Health & Wellness Coach to help people with health and weight issues. Our 2nd job, because of the downturn in the economy, is we're offering a business program that allows people to earn money working out of their homes running our own Health and Wellness Consulting Firms. You can earn \$100 to over a \$1,000 dollars a month working part time. My name is McKayla Sab and I would like to share with you what we're doing with a 20 minute presentation – either online or on the phone. Please visit my Products website at www.shopherbalife.com/mckayla for my contact information to learn more about how you can too can achieve a happier, healthier, wealthier you! Herbalife has been in business for 31 years, in 76 countries, in 2010 we had over \$4.3 Billion in sales, and over 65 million people have improved their health through better nutrition with Herbalife.

Outside In-House Counsel



Outside In-House Counsel is a boutique law firm focused on Small Business Law, Intellectual Property and Estate Planning. We protect your business from risk with our legal protection plans, which include contract review, letter writing, and phone consultations at very affordable fees. We handle all types of contracts and provide legal advice regarding the formation of new businesses. We maintain corporate records for compliance with legal requirements. We get to know your business and provide legal advice that is specific to your circumstances, with the goal of preventing costly litigation. We are a mobile office and will come to you. Our pricing is reasonable and the convenience is unbeatable! We look forward to assisting with your legal needs. Contact Elizabeth Apodaca, Attorney at (562) 693-5027 or liz@outsidein-house.com.

Protection 1



Protection 1 recently announced the launch of the Tech Tracker service to growing customer accolades. Two of the greatest frustrations of customers are calling in for customer service and waiting around for service technicians to arrive. Tech Tracker is just one more way Protection 1 is using technology and good old-fashioned common sense to enhance customer service. The value of Tech Tracker is two-fold: it lets the customer go about his or her day, notifying them when their technician is en route; and it provides a photo of their technician with a list of certifications and qualifications to provide the customer with peace of mind. Protection 1, the second largest electronic security company in the United States, provides installation, maintenance, and monitoring of home and business security systems serving over one million customers. They have a 95% Customer Satisfaction rating and an A+ Better Business Bureau Rating. For more information about Protection 1, contact the local Sales Manager at 714.684.6589.

Ronald Jung - LLS



Ronald Jung is doing something that makes up the biggest challenge of his life: He will be walking two, yes, two half Marathons (which are 13.1 miles each). The longest walk he has done before now was a 5K walk. He is helping to find a cure for leukemia, lymphoma, Hodgkin's disease and myeloma, and to improve the quality of life of patients and their families. You can support Ron by: 1) Become a corporate sponsor; 2) Attend the dinner/silent auction on Sunday, July 10th at The Great Seafood Harbor Restaurant in Artesia where a delicious nine-course family-style dinner will be prepared (Cost is \$30 or VIP at \$40 per person); or 3) Donate gift certificates or items for him to use for participant prizes or goody bags for the fundraiser, or silent auction items. Please consider making a donation of any size to his fundraising web site: <http://pages.teamintraining.org/los/disneyh11/rjung3>. You may contact Ronald at 562.924.1808 or RaisingMoneyforlls88@gmail.com.

Valpak Direct Marketing



The most recognized product Valpak offers is the Blue Envelope. The Blue Envelope offers a cost-effective way to reach targeted audiences, flexible offers, and track campaign performance. Thanks to on-envelope promotions with major media partners advertisers enjoy the benefits of the Valpak brand exposure on television, radio, and Internet driving consumers to look for the Blue Envelope and its great local savings. Among adults who are aware of Valpak, 9 out of 10 open and look through the coupon offers. I am Sean Williams and I can coordinate your business' call tracking, solo mailings, online marketing services, direct mail, market & consumer research, and more. As the representative for East LA County, I am here to personally serve you and your businesses' needs. Contact me at (925) 998-7247 or sean_williams@valpak.com.

CUSTOMER SERVICE LUNCHEON

THURSDAY, AUGUST 4, 2011

11:30 am - 1:00 pm

Sheraton Cerritos Hotel




Presented by:
Julie Knabe

RSVP: 562/467-0800
or chamber@cerritos.org

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Cerritos Regional Chamber of Commerce

**Taste of the
Region
&
Business Expo**

**Thursday,
September 15, 2011
4:30 pm - 7:30 pm**

Cerritos Center for the Performing Arts
Grand Lobby, Sierra Room, & Fountain Area

This one-day event is an indoor, table-top trade show dedicated to 'Cuisine, Culture, and Commerce' - showcasing the best of the region's food, music, performers, restaurants, and local businesses.

EXHIBITOR SINGLE SPACE • \$125
EXHIBITOR DOUBLE SPACE • \$175
5' SPONSOR PACKAGE • \$250
10' PREMIER SPONSOR • \$500
RESTAURANT SINGLE SPACE • \$50
RESTAURANT DOUBLE SPACE • \$75

Restaurants must provide 500 sample-size servings



*Cuisine
Culture
Commerce*

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